

## BACCALAUREATE PROGRAM TRANSFER FRAMEWORKS

### for COMMUNICATIONS

<i>Programs (Majors) Offered in Communications*</i>	<i>Universities Offering the Programs</i>	<i>Degrees Offered</i>
Advertising	MuSU	BA/BS
	UK	BA/BS
	WKU	BA
Communications, General	MoSU	BA
	UK	BA/BS
	UL	BA
	WKU	BA
Corporate and Organizational Communication	MuSU	BA/BS
	WKU	BA
Journalism	EKU	BA
	MuSU	BA/BS
	NKU	BA
	UK	BA/BS
	WKU	BA
Photojournalism	WKU	BA
Public Relations and Organizational Communications	EKU	BA
	MuSU	BA/BS
	WKU	BA
Radio and Television Broadcasting	EKU	BA
	MuSU	BA/BS
	NKU	BA
	UK	BA/BS
	WKU	BA
Speech Communications and Human Relations	EKU	BA

\* A separate framework is included in this section for each program (major) on the list.

## PHOTOJOURNALISM (CIP 09.9999.01)

### TRANSFER MATRIX: Requirements of the Sending Institution

**General Education Transfer Component (33 hours) + Institutional General Education (15 hours) = General Education Total (48 hours)**  
**General Education Total (48 hours) + Specialty (12 hours) = Transfer Framework (60 hours)**

NOTES: A shaded column indicates the college or university does not confer a baccalaureate degree in this program. However, course numbers in shaded columns indicate that the transfer framework may be completed at that institution.

The General Education Transfer Component should be completed according to the general education requirements for this major at the sending institution, unless specific course recommendations are listed.

General Education courses may also be counted toward the major, a minor, or a second major.

An 'M' below indicates that a minor, second major, or area of concentration outside the major is required.

Foreign language may be required for the Bachelor of Arts (BA) degree.

An 'S' below indicates the program has restricted and/or limited admissions. The program may require an additional application process or have specific grade point average requirements for application and/or acceptance. Consult the college or university catalog for complete information about program requirements.

	EKU	KSU	MOSU	MUSU	NKU	UK	UL	WKU M, S	CC
<b>General Education Transfer Component -- 48 hours</b>									
<i>Communication - 9 hrs</i>									
Written Communication - 6 hrs									
Oral Communication - 3 hrs									
<i>Humanities - 6 hrs</i>									
<i>Behavioral/Social Sciences - 9 hrs</i>									
<i>Natural Sciences - 6 hrs</i>									
<i>Mathematics - 3 hrs</i>									
Minimum College Algebra									
<i>Other Institutional General Education Requirements - up to 15 hrs</i>									
<b>Specialty Transfer Component -- 12 hours</b>									
Journalism and Society - 3 hrs	COM 200		CMJN 110	JMC 168	JOU/RTV 100	JAT 101, COM 249	COM 305	JOUR 201	JAT 101, COM 249
Reporting/Writing - 3 hrs	COM 201		CMJN 201	JMC 194	JOU 130	JAT 204	COMM 320	JOUR 202	JAT 204
World Regional Geography - 3 hrs	GEO 345		GEO 300	GSC 110	GEO 101	GEO 152	GEOG 201	GEOG 110	GEO 152
American Government or State/Local Government - 3 hrs	POL 101, 333		GOVT 141, 242	POL 140, 240	PSC 100, 101	PS 101, 255	POLS 201 or 306	GOVT 110, 210	PS 101, 255